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semester 1 2020-21

Innovation and ethics (2020-21 S1) Jump to today Edit

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Dear student,
 Welcome to the course "Innovation & Ethics".
 This course is organised in the 1st semester of the 3rd study track of the Bachelor of International Communication Management. Updates on Canvas will be published on a weekly base. Please make sure you check the schedule and announcements as changes might occur due the planning purposes.

Faculty

- Marijke De Veirman (marijke.deveirman@arteveldelehs.be)
- Frank Manesse (frank.manesse@arteveldelehs.be)

ECTS information

The ECTS info of this course is to be found with the buttons to the left. All assessment info can be found there as well.

Course summary:

Date	Details	Due
Sat, 31 Oct 2020	Task 1a: Understanding Types of Innovation	due by 23:59
	Task 1b: Practicing ethical thinking 1	due by 23:59

Calendar: April 2021

Course assignments are not weighted.

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Class material

- Class 1: introduction and conceptualization
 - Innovation and ethics_class 1.pdf
 - Task 1
 - Task 1a: Understanding Types of Innovation (31 Oct 2020 | 0 pts)
 - Task 1b: Practicing ethical thinking 1 (31 Oct 2020 | 0 pts)
 - Task 1c: Practicing ethical thinking 2 (31 Oct 2020 | 0 pts)
- Class 2: the innovation process
 - Innovation and ethics_class 2.pdf
 - Task 2
 - Task 2: The Social Dilemma (1 Nov 2020 | 0 pts)
- Class 3: New advertising formats & ethics
 - Innovation and ethics_class 3.pdf

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- Task 3: Ethical consequences on Artificial Intelligence
16 Nov 2020 | 0 pts
- Class 4: "Privacy by design" (Justine Simal)
- Innovation and ethics_class 4 (NL)
- Innovation & Ethics_class 4 (ENG)
- Class 5: Cases - debate
- Innovation and ethics_class 5.pdf
- Class 6: Privacy, data & innovation (Ralf De Wolf)
- Innovation and ethics_class 6.pdf
- Class 7: Innovation and ethics through the lens of the European Commission (Jim Dratwa)
- Innovation and ethics_class 7
- Chat_EC.docx
- Innovation & Ethics - questions for Jim Dratwa.pdf
- Class 8: "Trust me I'm an algorithm" (Kristin Van Damme)
- Innovation and ethics_class 8.pdf

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- Innovation and ethics_class 7
- Chat_EC.docx
- Innovation & Ethics - questions for Jim Dratwa.pdf
- Class 8: "Trust me I'm an algorithm" (Kristin Van Damme)
- Innovation and ethics_class 8.pdf

Info

- Hackathon_def.docx
- Info take-home exam_def.docx
- overview_I&E.pdf

Reference material

- 4 Types of innovation

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This assignment does not count toward the final grade.

Task 2: The Social Dilemma

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The.Social.Dilemma.2020



Mogelijk gemaakt door Panopto

Watch the documentary 'The Social Dilemma' and reflect on what the social dilemma, as indicated in the title, entails. Write this down in a word document and upload it as assignment (max. 1 page).

Points 0

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New advertising formats & ethics

From Marketing & Media by Herman - Innovation & Ethics

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